

## WEST BANK – 2 WEEK NEW MEDIA WORKSHOP

DATES:	May 16 <sup>th</sup> – 29th 2010
LOCATION:	<b>Bethlehem, West Bank</b>
ROOM & BOARD:	Included
TRAVEL:	Additional Cost. Must be organized by student.
TUITION:	\$2,950.00
DEPOSIT:	\$400.00
	Deposit is non-refundable. Deposit must be in by March 1st, 2010. Balance due – April 1st, 2010.
INSTRUCTORS:	Julie Winokur Dai Sugano Chandler Griffin Alison Fast
CONTACT:	chandler@barefootworkshops.org



### OVERVIEW

Take a workshop with Barefoot and make a difference in the world by using your knowledge together with New Media technology. Create skills that will allow you to continue making positive change anywhere and everywhere.

This class is structured for individuals who are interested in mixing travel, social activism, storytelling and New Media Techniques into a two-week workshop in Bethlehem, West Bank. The workshop is set up for photojournalists, print journalists and filmmakers who want to learn a new set of skills.

**Possible topics:** Environment, human rights.

### THE PROGRAM

The workshop meets formally 5 days each week. There will be lectures, screenings, presentations, technical demos, a review and critique of dailies, supervised editing sessions, discussion of current new media and individual meetings with the instructors.

The workshop combines lectures and presentations with supervised and formal instruction in demonstrations (camera, sound, editing), shooting on location, transcribing, screening and discussion of current ways new media is being used, meetings with visiting photographers.

### PRODUCTION

The workshop will break into groups with each group producing a completed 3 to 5 minute piece shot on a DSLR and edited with Final Cut Pro. Students will meet and scout their subjects and write treatments and outlines to guide their production. From there they will conduct interviews, gather B-roll and coverage for a sequence, record sound and take their material into post-production. Students will be instructed in creating first an edit on paper, then on the computer, where after assembly into a final edit, they will color correct, mix sound and add titles to their finished work.

### LOCAL PARTNERSHIPS

We will be working with our partner organization, **The Palestinian Center for Rapprochement between People (PCR)**.

<http://www.pcr.ps/index.htm>

**PCR** works to bridge the gap between Palestinians and peoples from all around the world, informing the public about the reality in Palestine, and empowering the community through nonviolent direct action.

Barefoot Workshops ran a three week Public Service Announcement Workshop in 2008. Two of staff members, George Rishmawi and Haneen Rishmawi, from PCR participated with six other Civil Society Organizations. PCR has since replicated the PSA workshop through youth media training programs in the West Bank and they offer continuous media training out of Bethlehem.

Barefoot has a great network with Civil Society Organizations in the West Bank and students will have the opportunity to work with them or students can find their own local stories.

**We have worked with the following organizations in the West Bank:**

1. The Palestinian Center for Rapprochement between People (PCR)
2. Palestine Conflict Resolution Center "Wi' am"
3. The Palestinian Working Woman Society for Development (PWWSD)
4. International Palestinian Youth League (IPYL)
5. International Peace and Cooperation Center (IPCC)
6. Combatants for Peace
7. Women Affairs Technical Committee

These organizations are from Hebron, Ramallah and Bethlehem. We will be based out of Bethlehem but students have the option to travel to other cities. Once you sign up for the workshop, we will connect you with PCR and other organizations if you have questions about specific stories.

We recommend that you all visit the [B'Tselem](#) website. We've traveled with them into Hebron and they are doing great work in Gaza and the West Bank.

Another great organization out of Israel is [ACRI](#), Association for Civil Rights in Israel. We've trained their staff members and will probably be working with them the weeks leading up to the West Bank workshop. We're happy to connect students with any of these organizations.

**CLASS SCHEDULE**

Intense... if you ask ANY Barefoot Alumni, this is probably the word they will use. We realize that students pay a lot of money for this kind of training. We go out of our way to make sure students get what they need... and more. Students can take a day off if they choose, but we're here to teach all of you how to tell stories through media. We usually start at 9am and wrap whenever students stop asking questions or whenever we stop talking.... sometimes midnight. It is extremely structured but we also adjust and adapt to the needs of the individuals. The second week will be nonstop with getting the projects completed. Something that I always suggest... contact past students who have taken our two or four week documentary style workshops. They will give you honest feedback. Let me know if any of you want contacts. I'm happy to put all of you in touch with graduates.

I recommend that all of you read this article. It's from a documentary workshop I teach every year and will give you insight into our philosophy.

<http://www.actorslife.com/article.php?id=252>

**HOUSING AND FOOD**

PCR will be organizing our housing and meals. We will all live at the same location and the workshop will be run out of that space. All meals will be provided but students have the option to visit local restaurants. We highly encourage students to visit neighborhood

restaurants and support local community. Again, housing and food will be covered in the tuition fee. Yes, it's an amazing deal.

### **PRESENTATION**

At the end of the workshop, the projects will be screened for the community. The students are encouraged to invite locals who have participated in their projects.

### **SAFETY**

Alison and I lived in the West Bank for a month running a workshop in 2008. We felt extremely safe walking around Bethlehem and other than the IDF (Israeli Defense Forces), we never felt threatened. It is the West Bank, so students must be extremely responsible for themselves. Bethlehem is a safe city in the West Bank and it is filled with many tourists visiting the Holy sights. If students choose to travel to nearby cities or villages, they must communicate with our local partners to insure that it is a safe decision.

Lastly, Alison and I are overcommitted to teaching media to individuals and organizations in the West Bank and we are equally committed to bringing internationals in to tell stories in the West Bank. Our goal is to help individuals tell stories in the West Bank... stories that we can plug into international outlets. We know so many people who have stories that need to be told in the West Bank. Come join us and learn the skills to tell their stories and the stories of others in the West Bank.

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Barefoot's goal is to create responsible filmmakers who care about the world around them and who make it a point to give back to the people they work with. The point of the workshop is to enrich and empower people at a grassroots level, through learning and exchange. Barefoot encourages students internationally, to find their voice as filmmakers, while improving conditions locally by passing on their knowledge and skills others.

### **INSTRUCTORS**

#### **Julie Winokur (Instructor)**

**JULIE WINOKUR** is a writer and documentary film producer who strongly believes in using the visual power of film to catalyze positive social change. Her work has appeared on PBS, National Geographic, and in *The Wall Street Journal*, *The New York Times Magazine*, *The Washington Post*, and MSNBC.com, among others. Her passion for social advocacy has produced multi-year projects including the one-hour film *Aging in America: The Years Ahead*, and its companion book and traveling exhibition, as well as the on-going five-year project *Denied: The Crisis of America's Uninsured*. Winokur's dynamic approach to documentary filmmaking drove her to turn the camera on herself in the short film *The Sandwich Generation*, in which Winokur and her husband, photojournalist Ed Kashi, chronicled their personal challenges caring for their two children and Winokur's aging father. The film has been featured on MSNBC.org, MediaStorm.org, AARP.org, and *Good Morning America*, and has been solicited by various organizations for community outreach and education on care giving. In 2008, Winokur completed *Curse of the Black Gold: 50 Years of Oil in the Niger Delta*, a short-form multimedia video that uses the voices of Niger Deltans and dramatic photographs by Kashi to expose the enormous costs and devastating impact of oil exploration. The film won First Place Multimedia at the 2008 New York Photo Festival Awards and has been featured at The George Eastman House International Museum of Photography and Film, and The Open Society Institute with Kashi's photographic exhibition, as well as on various websites including CNN, NPR, Slate and the Atlantic Monthly.

#### **Dai Sugano (Instructor)**

A native of Japan, Dai Sugano is a national Emmy Award winning photojournalist and senior multimedia editor at the San Jose Mercury News. He co-created MercuryNewsPhoto.com whose interactive story telling has been judged among the world's best two years in a row in

the Pictures of the Year International contest. Sugano covers wide range of assignments which have included: Poverty in India, Hmong refugees' immigration to the United States; the California Recall; Japanese Internment camp survivors and number of stories in politics.

In 2008, "Uprooted," which looks at displacement of a group of mobile home residents in Sunnyvale, won a national Emmy Award in New Approaches to News and Documentary Programming: Documentaries. His other work have been nominated for an Emmy Award and a Pulitzer Prize in photography; and have received awards from EPPy, Best of the West, NPPA and other international and national photojournalism organizations. He is a regular contributor for a multimedia production company STORY4. Every year Sugano travels nationally for speaking engagements and workshops for journalism organizations. He teaches multimedia to graduate students at Stanford University.

**Alison Fast (Program Director, Barefoot Workshops)**

Alison Fast is a Peabody Award-winning television producer who has worked for such networks as NBC/Universal, BBC Worldwide and MTV Networks. She has documented international events including, World AIDS Orphans Day in Los Angeles, the World Water Forum in Mexico City, the International AIDS Conference in Mexico City, and the Clinton Global Initiative (CGI) in New York City. She spent six months documenting the power of grassroots media in Brazil, and speaks Spanish and Portuguese fluently. As Program Director of Barefoot Workshops, she has produced and led educational programs in the United States, South Africa, Burundi, Jordan, Kuwait, Bahrain, Israel and Palestine. Her goal is to use media to bridge diverse communities around the world and to work towards global strategies for peace and a sustainable future. She graduated in 1998 with a degree in Journalism from Boston University College of Communication.

**Chandler Griffin (Founder & Director, Barefoot Workshops)**

Chandler Griffin is a New York City-based, documentary filmmaker and educator, as well as the Founding Director of Barefoot Workshops. He has more than ten years of experience instructing over forty film and video workshops, starting out at the prestigious Maine Media Workshops in Rockport, Maine. His projects have since taken him to Latin America, North America, the UK, Africa, India and the Middle East. He has developed and produced educational programs in northern Uganda, Rwanda, Burundi, Kenya, South Africa, Honduras, Jordan, Kuwait, Israel, Palestine, Bahrain and various locations in the USA. He is a founding member of Video Volunteers and served on Jackson Hole Film Festival's Global Insight Advisory Committee. Chandler started The Arnold & Friends Fund to fundraise for AIDS orphans in Zimbabwe. He has collaborated with Navsarjan Trust, PLANusa, 1 Giant Leap, PBS, The American Cancer Society, FXB International, The Ford Foundation, RFK Center for Human Rights, Ocean Classroom, FilmAid International, UNESCO, UNAIDS/UNDP, the State Department's Middle East Partnership Initiative and the President's Digital Freedom Initiative. His camera work has helped films earn a CINE Golden Eagle Award and an Oscar Finalist/Student Academy Awards. In 2006 Chandler founded A River Blue, an arts empowerment project for 100 displaced children in northern Uganda. A River Blue currently offers agriculture, agroforestry, animal husbandry, tailoring, psychosocial counseling, English, business, and secondary school to 51 students every year. He holds a BFA in Photography and a BFA in Video/Film from the Savannah College of Art & Design.

*Note: Instructors are booked for this workshop but are subject to change.*